

## Saujannaya Group: Corporate Profile

**Saujannaya Group** is a diversified group of companies that are involved in IT and ITES based services. The group had its inception through its flagship company “Saujannaya Enterprises”, the first initiative by a group of young and enterprising professionals with a dream to conceive a global organizational group with diversified services across various industry and technology domains.

Since its inception in November 2007, Saujannaya has grown year on year and currently has its HO at Kolkata and regional contact-centres at New Delhi, Mumbai, Chennai, Jodhpur, Ahmedabad, Jaipur, Patna and Guwahati. Forthcoming offices and regional centres for Saujannaya are planned at Gurgaon/Noida, Bangalore, Hyderabad and Raipur.

The group has the following major service areas: Resource Augmentation Services, Technical Support Services, Data Management Services, IT Consulting Services, Software Services and Facility Management Services.

The group provides its varied services across various industry verticals, namely, Banking & Financial Services, Insurance, Government, Retail, Telecom, Healthcare, Education, Advertising, Fashion Designing, Arts/Creative Designing, Electrical, Software, Electronics, Entertainment, Civil Construction/Architectural, etc.

Saujannaya operates through its group organizations namely **Saujannaya Enterprises** (the flagship company) primarily focuses on specialized and skilled staff augmentation across various industry and technology domains, **Vellamo Technologies** that operates in diversified service areas in the IT and ITeS spaces, **Krishna Manpower** that operates in specialized service-based resource augmentation businesses and **Saujannaya Training Centre** that has focus on planning and providing technology and service based trainings across various domains.

Saujannaya since its inception has attained a high-level of competency in providing resource augmentation services (sourcing, deployment and payroll management) across India in various functions and experience levels. Since its inception, Saujannaya has deployed almost 10000+ skilled resources in various projects and also currently possesses almost 8000+ deployed resources that are catering to various functions and various industry verticals across India. Saujannaya has experienced resource management and sourcing teams for catering to various clients from different corners of India for varied projects. Saujannaya also has experienced group of operations and technical managers that already have proven experience in managing various support and operations based projects at different locations across India. The strategic localized contact centres of Saujannaya help in managing project operations at various parts of the country with ease and local support. This also helps in sourcing skilled resources locally and in managing the deployment at regional levels.

Some important Clientele of Saujannaya Group are CBSL, Newgen Software, Enhira Software, AIBC, 3i Infotech, Vicisoft, Datasoft, Karvy, Vayam Technologies, DPH, Comat Technologies, MTS, HP-India, LIC, Virgo Software, etc. Saujannaya has been working or have

worked with them successfully since its inception and executed important projects with their collaboration.

Saujannaya's recent launch and initiative in this year is "Vellamo Technologies" that focuses in the areas of project management & execution in the IT Services space (includes service areas like Scanning, Digitization, Data Migration, Data Entry, Technical Support Services, Training Services, Facility management services, Application Development Services, etc ). It also focuses on Turnkey Projects, Engineering Services and ITES related services across India and overseas. Vellamo comprises of a team of senior industry experts who have rich experience in these functions for several years and joined the group in recent time. Vellamo plans to work in collaborative mode with large System Integrators across the country in all of the areas as mentioned. Vellamo also will address overseas customers with its service offerings primarily in the APAC region, Middle East, Africa and North America, to start with.

Recent success stories of the group include its participation in the direct execution of the nationwide AICTE Data Scanning & Digitization project along with Vayam Technologies, and, in the execution of the prestigious LIC-EDMS project (Data Upload and Technical support) across 105 Divisions and 2048 Branches of LIC across India, along with HP. Apart from these, the Group has in its cap, several feathers in the resource augmentation assignments in the recent times. The group is also actively working with various other partners/customers in various service opportunities that are likely to mature in the coming months.

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**Saujannaya Group Corporate HO:**

Block DN, Matrix Towers, 10<sup>th</sup> Floor, Sector V, Salt Lake City, Kolkata – 700 091

**Phones:** +91 33 3241 7591; 4004 3879 | **Fax:** +91 33 4004 4177

**Contact:** Vineet Dubey, Director [**Email:** [vineet.dubey@saujannaya.com](mailto:vineet.dubey@saujannaya.com); **Mobile:** +91 98313 60343]

**Contact:** Rajdeep Mukherjee, CEO [**Email:** [rajdeep.mukherjee@vellamotech.com](mailto:rajdeep.mukherjee@vellamotech.com); **Mobile:** +91 98303 22266]